



2015 National Winter Maintenance Peer Exchange Minneapolis, Minnesota

Invitation to Vendors

The National Winter Maintenance Peer Exchange has been held every other year and has proven to be the premier forum to help set the national winter maintenance research program. Planning for the 2015 National Winter Maintenance Peer Exchange has begun.

Comments from the attendees of the 2013 National Winter Maintenance Peer Exchange
"The most effective, well-organized Peer Exchange to date (I've attended all of them)...",
"This was a fabulous meeting; very informative; the agenda/subject matter covered was very relevant to the WX Maintenance Community",
and

The next National Winter Maintenance Peer Exchange will be held September 23-25, 2015 in Minneapolis, Minnesota at the Crowne Plaza MSP Airport – Mall of America.

The technical program for the Peer Exchange will include one day devoted to briefings on the most current research in winter maintenance and RWIS technologies from the various groups, consortia, and other agencies involved winter maintenance. Building on the success and positive response from the 2013 Peer Exchange a full day will be devoted to presentations of *"best practices and innovations."* These sessions and presentations proved to be invaluable for generating implementable ideas to take back to their organizations.

Interaction with the vendor community and networking opportunities are an important element of the Peer Exchange. To that end we are planning several opportunities for networking and interaction. The agenda will provide extended breaks within the exhibition area, in addition to an "Evening with Industry" reception sponsored by the registered companies within the exhibition area were each registered company will have a few minutes to introduce themselves and their business with the remainder of the evening devoted to networking and discussions.

Individual registration provides access to the Peer Exchange with meals provided.

Registration for vendors is \$650 per company and \$200 per individual attending.

Secure your spot in the exhibition area by registering yourself and your company for the 2015 National Winter Maintenance Peer Exchange at: <http://www.aurora-program.org/nationalPeerXchg/index.cfm>

Additionally, for more information you can contact:

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